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DEC 4 1952

MEMORANDUM FOR: COMPTROLLER

ATTENTION: O & M Services

SUBJECT: Graphics Services throughout the Departmental
Headquarters of the Agency

1. After analyzing the tentative memorandum prepared for the Deputy Director, Administration, my staff feels, and I concur, that the following comments are applicable.
2. This does not change in substance the recommendation set forth in subject document but is an endeavor to clarify the understanding gathered at the meeting in M Building at which the whole scope was discussed. The establishment of a Specialist Corps for the personnel in the graphic arts field for the purpose of efficiency is a definite morale improving project. It will provide: (a) channels through which career management can guide individuals to high stations in this field; (b) support from the standpoint of specialized supplies and equipment on an economical basis and in an expeditious manner; (c) support from the standpoint of task forces of personnel deployed to jobs requiring such assistance during crash periods, and; (d) the T/O for this corps would be separate and apart from the T/O for the operations serviced.
3. The principal reservations are as follows:
 - a. The DD/P complex should have available in areas contiguous thereto visual aid facilities;
 - b. The DD/P should have operational control of the product of these facilities servicing his area. The covert nature and quality required for briefing presentations and clandestine pictorial compositions for the eyes of the President, NSC and other high governmental authorities make this requirement mandatory;
 - c. The operations

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c. The operations room and its facilities are not to be construed as an integral part of this corps functions, but as separate and distinct from all other assets and should remain under the cognizance and control of the DD/P through PP/OPS.

d. The function performed by the persons referred to in paragraph 4.e. of basic memorandum are not of the specific types which enhance their value to the organization by consolidation with the Corps of Specialists. These persons are not in the production business, but are research artists, developing ideas based upon ethnic considerations of the peoples to be influenced. These ideas are then conveyed to other facilities for production and use. Therefore, this group should remain as an integral component of the PP Staff.

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C. TRACY BARNES
Chief
Political and Psychological Warfare

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